

The Three Costly E-Mail Myths That Put You at Risk

Thank you for your interest in The Guardian Series training products and services. This information is just a sample of the topics discussed in **The Five E-mail Mistakes That Could Destroy Your Career** seminar and video. To learn more about how you can avoid legal liability when using 21st Century communications, visit www.guardianseries.com or call 954-748-7698.

One, Two, Three Costly E-mail Myths...

Every day millions and millions of e-mail messages travel at the speed of light around the globe. We've come to depend upon their convenience – so much that we've forgotten their potential to topple corporate giants; cost billions in fines and legal costs; and destroy reputations and careers.

The Guardian Series: **Five E-mail Mistakes That Could Destroy Your Career** seminar and video explodes these e-mail myths and more...

Myth #1 – We're prepared. We've gotten a written e-mail policy.

Relying solely on your written e-mail policy is like carrying an umbrella in a hurricane – it's not enough protection.

During my seminar, you'll learn why courts are holding you responsible even if you have a written e-mail policy.

Myth #2 – We don't need outside help. We've got staff attorneys.

Electronic innovations in the workplace have rapidly changed how we communicate. Most staff attorneys simply don't have the time or resources to keep current on the evolving area of legal liability. Since 1990, I have been specializing in electronic communications in the workplace.

During my seminar, you'll learn the newest laws on sharing opinions and jokes electronically. I'll also explain your e-mail related duties and responsibilities as an employer or employee.

Myth #3 – E-mail is private. No one will know!

Privacy is merely an illusion when you use e-mail. Electronic "water cooler" conversation can end careers and damaged businesses.

During my seminar, you'll discover why e-mail can land you in court – even if you send it from the road or your home office.

Call today to join the thousands of other corporate, government and educational employees who have attended The Guardian Series seminars or purchased my training videos on avoiding liability when using electronic communications in the workplace.

You can reach me at 954-748-7698 or on the web at www.guardianseries.com.

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